Packaging Management: The PLM, key solution to optimize your graphic chain

Whether in the area of distribution, household appliances, food or cosmetics, packaging management can be a real challenge.

Facing deadlines that are shorter and shorter, product refrences that keep increasing, internal and external stakeholders scattered in the four corners of the world, it's not always easy to optimize the graphic chain.

Your Problems

Can I compare the initial and final version of my project ?

Has my graphic file been verified ?

By who? When ? How many times ?

Do I fall behind on some tasks ?

Do I have the latest version of my graphic model ?

How is the progress of my project ?

Do I have the ability to reassign certain tasks to ther people (in case of absence,...) ?

Is the color assigned to my packaging the right one ?

The Solution

A real collaborative platform, the packaging module allows the optimization of the graphic chain. Based on a proven workflow engine, this tool will help facilitate exchanges between various internal and external collaborators, from design to completion of your Artworks.

The Benefits

Centralize
Your documents and control the modifications :

* Centralize all your files within a single repository
* Become more reliable and plot data
* Conserve historiy of all your graphic files

Gain
responsiveness and reduce validation cycles:

* Facilitate exchanges to gain efficency
* Control checks and Validation cycles
* Optimize the processing of your exchange
* Optimize the monitoring of providers

Control
your projects :

* Have visibility on the entire graphic chain
* Master the control of your projects using tracking features (Gantt chart, indicators, dashboards, ...)

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